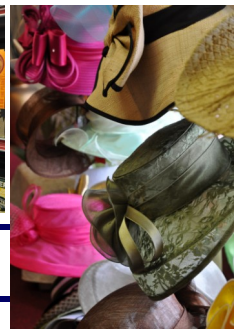




# Wilkinsburg Community Development Corporation

[www.wilkinsburgcdc.org](http://www.wilkinsburgcdc.org)

December—January



## The Holiday Season — Think Local First !

As we look toward the end of another year, we also look forward to the upcoming holiday season. This year take the time to consider helping your community by shopping in your neighborhood. Your purchases contribute in critical ways such as retaining local jobs and supporting your local government. When you shop locally your money stays in the area, helping your friends and neighbors.

Recycle your dollar —

- For every \$100 dollars spent in independently-owned stores, \$68 returns to the community through taxes, payroll, and other expenditures.
- If you spend that in a national chain-store, only \$43 stays here.
- Spend it online and NOTHING stays in the community.

<http://www.the350project.net/home.html>

Studies show that locally owned businesses create more jobs, typically pay better wages and are more likely to provide benefits than non-local businesses. They also buy services locally, from printers, banks, & others. When you shop at home your money is re-circulated over and over and creates up to 75% more tax revenue to your community and state. We spend more at the holidays, not just gift giving but visiting the local florist, dry cleaner and hair salons. Too busy with the holidays to cook? Many of our local restaurants have catering or take out or specialty foods. Check out our list of Wilkinsburg businesses at :

<http://www.wilkinsburgcdc.org/doing-business/wilkinsburg-merchants>

This holiday season, we encourage you to use your wallet to make an impact in your neighborhood. Give the gift of support for a Wilkinsburg non-profit or organization. Explore the shops around your area and spread the flavor by giving gift certificates and buying unique finds right in your back yard!

The Board of Directors and Staff of the WCDC wish you and your family a wonderful and safe holiday season! Stop by our office and say Hello while you're shopping in Wilkinsburg!

